

OUR HISTORY

- ✓ FORMATION OF TRISTAR PHARMA
- ✓ REACHED 1 CR TURNOVER
- ✓ RE-BRANDING AS VIVITRA PHARMA
- ✓ EXPANDED BUSINESS TO 3 DISTRICTS
- ✓ 1000 CUSTOMER LANDMARK
- ✓ BEST CHANNEL PARTNER – BOIRON INDIA

GET IN TOUCH



2nd Floor, Great Lane, Aluva,
Ernakulam – 683101, Kerala



+91 8129 622 244




admin@vivitrapharma.com

HOMEOPATHIC DISTRIBUTOR

HOMEOPATHY IS THE SECOND LARGEST SYSTEM OF
MEDICINE UTILIZED BY THE WORLD POPULATION

“WE ARE ON A MISSION TO TRANSFORM HOMEOPATHIC
MARKET INTO AN ORGANIZED AND PROFESSIONAL
SECTOR”



Learn About Us

- ▶ Kerala's leading homeopathic distributor was incorporated in 2011
- ▶ Rebranded as Vivitra Pharma from Tristar Pharma in 2021
- ▶ Backed by experienced professionals with pharma industry knowledge
- ▶ An e-commerce and fulfilment service provider
- ▶ Mobile and web-based app with real-time logistics and secure payment system
- ▶ No-frills warehouse facility to clients and professional order management system



Our Mission

To be the preferred supply chain integrator for alternative medicine and indigenous health products, connecting healthcare professionals, manufacturers and customers.

- ▶ **Promote the use of alternative medicine for a safe and healthy life.**
- ▶ **Be the leading online marketplace for alternative medicine and indigenous health products.**

"We are on a mission to transform homeopathic market into an organized and professional sector"

Special Advantages

- ✔ Leverage our brand equity in the Kerala market
- ✔ Steady growth with successful track record since inception
- ✔ Strong base of 10+ Clients, 2,000+ Customers
- ✔ Save warehouse, marketing and manpower costs
- ✔ Opportunity to explore and earn revenue through e-commerce



Our **Solution** For Client

- ✓ A holistic mobile & web-based app Order, Tracking and Delivery
- ✓ No-cost EMIs to clients
- ✓ Free Warehouse and best inventory/order management system
- ✓ Leverage credit and settlement time
- ✓ State wide Marketing, Sales and Delivery support
- ✓ Reduce Marketing cost up to 30% and Manpower cost upto 30 lakhs annually
- ✓ Experienced operations team for customer support



Our **Market Presence**

- ✓ **3 District**
Ernakulam
Thrissur
Idukki
- ✓ Distribution Portfolio with 10 Clients
- ✓ Average Annual Turnover Is 1 Crore in past 5 years

Key Objects

- Propose a win-win long term partnership model
- We would like to take the distribution rights for the state of Kerala and eventually extend to South India over the next 12-18 months
- You would have significant cost savings (marketing, sales and inventory) with real time tracking on stock status
- Discuss next steps on how to take this forward



Online Business Model

Vivitra App Process Flow

01 Sign in / Sign up

02 Product Listing

03 Cart

04 Place Order

05 Make Payment

06 Track Order

